



CoolStance™ Naturally Cool Horse Feed

Attributes

1. Provides cool energy to horses without getting them hot.
2. The secret is that CoolStance is low (<11%) NSC (ie. low in sugars & starch). Contains 1.3% starch.
3. Provides digestible energy from coconut oil (8-10%) and digestible fibre.
4. The oil does not go rancid.
5. The coconut oil is rich in Medium Chain Triglycerides (MCTs):
 - ▶ MCTs are absorbed quickly.
 - ▶ MCTs have antimicrobial actions.
6. Short fibre length, therefore readily digestible.
7. High water holding capacity (4:1).
8. Can be fed wet or dry.



Cool
Energy

from coconut oil & fibre

<11%
NSC

very low in sugars & starch

Rich in
MCTs

medium chain triglycerides

For more information or to order CoolStance/PowerStance, please call 803-647-1200 or e-mail Claudia@stanceglobal.com

CoolStance™

Naturally Cool Horse Feed

Key Benefits

- ▶ Safe and simple...just feed CoolStance plus medium quality hay, plus minerals.
- ▶ For a 850lb pleasure horse, stall fed, in medium work feed 2-5lb CoolStance per day, plus 12-17lb medium quality grass hay, plus a balanced mineral and vitamin supplement (such as 'Augment' from Adeptus).
- ▶ Can assist with better, calmer, safer performance.
- ▶ Can be fed to most horses...simply replace the grain-based part of the feed with CoolStance.
- ▶ Allows a calm temperament...does not make them hot.
- ▶ Great for weight gain and body conditioning.
- ▶ Shiny coat, mane and tail.
- ▶ Add to water to make horses drink.
- ▶ May assist in avoiding tying up.
- ▶ May assist in avoiding colic and sand colic.
- ▶ May assist in avoiding laminitis (because of the low NSC), and stocking up.
- ▶ MCTs have antimicrobial effects:
 - ▶ Scratches,
 - ▶ White line disease,
 - ▶ Hives,
 - ▶ Improves gut health.

Feeding Guide

Horse	Level of Activity	CoolStance® (lb/day)
Foals	free choice in creep feeder	
Weanlings	After 3 months of age	1.1 - 2.2
Broodmares	First 2 trimesters	2.2 - 6.6
	Last trimester	6.6
Wet mares	Early lactation	6.6 - 8.8
	Late lactation	4.4
Performance Horses	Light	2.2
	Medium	4.4
	Heavy	6.6 - 8.8

Contact :
Veterinary
Service Inc

Phone :
(951) 328 4900

Web :
stanceequine.com

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